Eatrel Privacy Policy

Hi and welcome to Eatrel! Eatrel is a mobile app that helps people to discover different offers of nearby places.
The below Privacy Policy explains how we may collect data/information that relates to our website. By using our service you agree that certain content you provide may be seen/shared publicly by users of Eatrel or others. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people that visit our website or app?

When registering on our app you may be asked to enter personal details or specifics to help you with your experience.

When do we collect information?

We collect information from you when you register on our site or app, sign up for our newsletter or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register on our site or app, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:
• To allow us to better respond to your customer service requests.
• To send periodic emails regarding your order or other products and services (we offer opt-out of course).
• To follow up with you after correspondence (email or phone inquiries).

How do we protect your information?

• We do not use vulnerability scanning and/or scanning to PCI standards.
• We only provide articles and information.
• We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers. Any personal information or content that you voluntarily disclose online becomes publicly available and can be collected and used by others.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. They are used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and

site interaction so that we can offer better site experiences and tools in the future.

We use cookies to:
• Understand and save user's preferences for future visits.
• Keep track of advertisements.
• Compile aggregate data about site traffic and site interactions (page views, etc.) in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when its release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.
However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. However, if you have any concerns direct your correspondence to support@eatrel.com.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.
https://support.google.com/adspolicy/answer/6008942?hl=en&visit_id=637063303370858572-4108862914&rd=1

As of (date), we have not enabled Google AdSense on our site but we reserve the right to do so in the future without further notification.

Delaware Online Privacy Protection Act (DelOPPA)

https://delcode.delaware.gov/title6/c012c/index.shtml

In accordance with the DelOPPA, we agree that:

• Users can visit our site anonymously
• Once this privacy policy is created, we will add a link to it on our home page or as a minimum, on the first significant page after entering our website.
• Our Privacy Policy link includes the word 'Privacy' and can be easily found on the page specified above.
• Users will be notified of any Privacy Policy changes on our Privacy Policy Page, and
• Users can change their personal information by logging into their account.

Does our site allow third-party behavioural tracking?

Yes, we allow third-party behavioural tracking.

CAN-SPAM Act

The CAN-SPAM Act is a Federal law of the United States. It sets out rules for commercial email use, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.
We collect your email address in order to:
• Send information, respond to inquiries, and/or other requests or questions
In accordance with CAN-SPAM, we agree:
• Not to use false or misleading subjects or email addresses.
• To identify the message as an advertisement in some reasonable way.
• To include the physical address of our business or site headquarters.
• To monitor third-party email marketing services for compliance, if one is used.
• To honour opt-out/unsubscribe requests as quickly as possible, and
• To allow users to unsubscribe by using the link at the bottom of each email.
If at any time you would like to unsubscribe from receiving future emails, you can email us at support@eatrel.com or follow the instructions at the bottom of each email. We will promptly remove you from all correspondence once we receive the instruction.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

www.eatrel.com
support@eatrel.com